



## SEBASTIAN CARIGO

12/2a York Terrace East,  
NW1 4PT, London UK

### WHAT I DO

My name is Sebastian Carigo and I am an Art Director, Graphic Designer and Illustrator. I was based in Hamburg and recently moved to London. I studied Graphic Design in Vienna and then worked in Hamburg at advertising agencies for almost three years. The last three years I learned to demonstrate highly creative thinking, a strong understanding of the design process and the ambition to create beautiful graphic design across multiple channels. I created and developed successful campaigns for clients in various fields, therefore working in a fast-paced environment is something I am used to. I directed photo shoots, was involved in film editing, and I have experience in UX and UI design. The ability to work with other creatives and strategists in a team is something I really appreciate. In my private time I love to illustrate and I have a strong personal passion for pop culture and fashion.

### WORK EXPERIENCE

KNSK Hamburg: *Art Director, Graphic Designer*

*February 2017-August 2017*

KNSK is a creative agency based in Hamburg, Germany. They have clients like Lucky Strike, EuropCar or Men's Health. When I joined the agency, I worked as an art director and graphic designer to support their team and its campaign for the Social Democratic Party of the upcoming September 2017 election. I collaborated effectively with the Creative Director and worked together with other art directors, copywriters and strategist. My role was to design all the print products as flyers, brochures, magazines and mail shots, which were printed over 27 000 times. Furthermore, I supported the creative director by developing creative ideas for the main visuals, which required an extensive amount of art direction. Other clients I have worked on at KNSK included ZDF (Germany's biggest TV Channel) and Men's Health.

Wire Hamburg: *Junior Art Director, Graphic Designer, Illustrator*

*March 2015-January 2017*

Wire Hamburg is a 360 degree creative communication agency. Generali Group, Geberit bathrooms or Mercedes were just some of their biggest clients. When I started there I came straight out of university. I learned how to design across all channels, according to brand guidelines and got an understanding of the print and production process. Through my time there I achieved excellent technical skills in In-Design, Photoshop and Illustrator and also a first impression of After Effects. After my first year I was fully responsible for the client Internorga which is the biggest food and gastro fair in Germany. I also worked very closely with the creative director on many shopping centre clients, which involved a lot of art direction in the fashion and beauty sector. Other clients I have worked on were Mercedes, Geberit bathrooms, Generali Group, FRoSTA, HKX trains, Palais Vest, Höfe am Brühl, SMM, Hamburg Messe.

### EDUCATION

Werbeakademie Vienna/Staffordshire University:

*September 2011-July 2014*

**B.A. in Graphic and Brand Design**

Gymnasium Maroltingergasse: **Mature (Austrian A-Levels)**

*2001-2009*

## SKILLS

- Excellent knowledge of Adobe Creative suite (InDesign, Photoshop, Illustrator)
- Print and digital layout design
- Integrated approach to Art Direction
- Ability to communicate ideas for creative concepts
- Branding
- Following and creating creative brand guidelines
- Image research and building mood boards
- Understanding of the print process
- Packaging design
- Strong Typography skills
- An understanding of UX and UI design
- Proficient in After Effects
- Basic Film editing in Final Cut and Premiere
- Logo lettering
- Illustration

## LANGUAGES

English, *fluent*

German, *native*

## SURVIVAL SKILLS

- Holding breath for one minute
- Cooking damn good Schnitzel
- Pretty good in arm wrestling

I love cooking, watching good movies & TV-shows. Discover new music and crazy stuff from the internet. So far I traveled to every continent but Australia. (Antarctica doesn't count)

## CONTACT ME



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